



**SEACERA**

## **JOINT PRESS RELEASE**

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### **XDL supplies PPE products to Seacera**

*Alternative heading:*

*XDL supplies Protective Clothing products to Seacera*

**Kuala Lumpur, 03<sup>rd</sup> June 2020:** XiDeLang Holdings Ltd (“XDL”, Stock Code 5156) has awarded an exclusive distribution agreement to Seacera Polymer Sdn Bhd, a wholly owned subsidiary of Seacera Group Bhd (“Seacera”, Stock Code 7073). Seacera would have the exclusive right to resell and distribute the protective clothing products in all states of Malaysia.

Ding PengPeng [丁鹏鹏], the Managing Director cum Chief Executive Officer said, “Our protective clothing products are classified as personal protective equipment (“PPE”) in the protective equipment industry and the global protective clothing market size is projected to reach US\$11.9 billion by 2024 from US\$8.8 billion in 2019, at a CAGR of 6.3%. Huge market.”

<https://www.marketsandmarkets.com/Market-Reports/protective-clothing-market-1278.html>

“The World Health Organization (“WHO”) has warned that severe and mounting disruption to the global supply of personal protective equipment (PPE) – caused by rising demand, panic buying, hoarding and misuse – is putting lives at risk from the new coronavirus and other infectious diseases. We are responding to WHO’s calls on industries and governments to increase manufacturing by 40% to meet rising global demand,” added Ding.

Ding said “Today, we have finally formalised our dealing with this agreement and granted Seacera the exclusive right to sell and distribute our protective clothing products for resale purposes in the fight against Covid-19 pandemic. XDL would work very hard to reduce the world shortage of these PPE with its new production lines.”

The Group Chief Executive Officer of Seacera, Zulkarnin bin Ariffin said, “Since the start of the Covid-19 outbreak, prices of all PPE have surged. Supplies for some PPE products can take months to deliver and market manipulation is widespread, with stocks frequently sold to the highest bidder. We’re grateful that XDL supplies us with these high-in- demand protective clothing products at a reasonable price during these critical months since the outbreak of Covid-19 pandemic. With the supply, Seacera could help to fulfill the shortage of these products among the front-liners of Malaysian hospitals and laboratories.”

“Healthcare workers rely on personal protective equipment to protect themselves and their patients from being infected and infecting others. Any shortage of these PPE would leave doctors, nurses and other frontline workers dangerously ill-equipped to care for Covid-19 patients, due to limited access to such supplies. Without secured supply chains, the risk to

healthcare workers around the world is real. We can't stop Covid-19 without protecting healthcare first," said Zulkarnin.

With this agreement, Seacera would have an irrevocable, non-transferable, exclusive right and license to distribute XDL's protective clothing products. Seacera may incorporate, combine, integrate or modify the products; sell them either alone or in combination with other products; and/or sell them under its own label. No franchise is granted in this Agreement. Seacera has the full right to decide on the methods of marketing, pricing, naming, packaging, labelling and advertising, and the terms and conditions of any sale.

**“Next plan is for us to capitalise on the Trade War between US and China. If the market conditions continue to be favourable, we may start our own production lines in Malaysia to export these PPE to United States and other countries which are badly hit by Covid-19,” added Zulkarnin.**

Since its listing on the Main Market of Bursa Malaysia Securities Berhad, XDL has served and supported numerous international brands such as Armani, Skechers, Diadora, Sergio Tacchini, GAP, ARKISTAR, Roberto Cavalli, GUESS, Northwave and North Sails.

Seacera Group Bhd is a Malaysian based firm principally involved in the trading of tiles and building materials, construction and property development. The company has customers in multiple states across Malaysia, while it has a presence in ASEAN and other countries.